Goal:

The goal of this competition is to identify best recently developed non-commercial innovative software systems, tools, and/or products (later - SW products) for the area of Web-based education.

Possible examples of SW products may include but are not limited to:
- Content development tool for WBE;
- Communication tool for WBE;
- Testing tool for WBE;
- Innovative online course;
- Authoring tool;
- Security system for WBE;
- Tools for Streaming Multimedia;
- Learning management system (LMS);
- Learning content management system (LCMS), etc.

Requirements:

In general, SW products should be recently developed and based on modern software, hardware, communication technologies. They should clearly demonstrate:
- relevance to Web-based education (WBE);
- innovativeness (in comparison with other similar SW products);
- completeness and readiness for immediate use in WBE;
- functionality and quality of final SW product;
- top quality of development (including feedback from end users such as students, faculty, administrators, external evaluators, etc.).

Specific requirements include:
1. A presented SW product should be an original SW product.
2. A presented SW product should NOT be a commercial product (like WebCT, BlackBoard, etc.) or be heavily based on commercial product for WBE.
3. For this competition only, the Graphic User Interface (GUI) of SW product should be in English language.
4. A presenter of SW product should be a member of SW product’s development team.
5. A presenter of SW product should be able to demonstrate main functions and features of SW product using his/her laptop and wireless Internet (if necessary) at conference room.
6. A presenter of SW product should be able to answer in English language all possible questions from international referees and/or attendees.

Total Number of SW Products to be Presented:

The total number of SW products to be demonstrated during the Final Session of this Competition is limited by 10 (ten) SW products.
Number of SW Products to be Presented by One Registered Participant:

The total number of SW products to be demonstrated by one registered participant is limited to 1 (one) SW product. On the other hand, one product can be demonstrated by a team of more than one developers.

How to Apply:

Authors and co-authors of accepted and fully paid WBE-2007 papers:

By January 1, 2007, please provide Mrs. Nadia Leamy - WBE-2007 Conference manager (Calgary@iasted.com) with the following information:
   a) number of your accepted and fully paid WBE-2007 paper;
   b) name of a software system, tool, and/or product to be demonstrated;
   c) URL (web address) of a demo version of SW product to be presented;
   d) short 1- or 2-page description of SW product to be demonstrated;
   e) name of WBE-2007 registered participant who will demonstrate a SW product.

Any other developer (except above-mentioned WBE-2007 participants):

By December 1, 2006:

Please provide Mrs. Nadia Leamy - WBE-2007 Conference manager – with the following information (by sending email to WBE-2007 Secretariat at Calgary@iasted.com with Subject Line: “WBE-2007 Software Competition”:
   a) name of a software system, tool, and/or product to be demonstrated;
   b) URL (web address) of a demo version of SW product to be presented;
   c) short 1- or 2-page description of SW product to be demonstrated;
   d) name of person(s) who will demonstrate a SW product during competition at Grindelwald, Switzerland.

By January 8, 2007:

At least one full WBE-2007 Registration Fee must be paid by a presenter of a SW product.
Please contact Mrs. Nadia Leamy -- WBE-2007 Conference Manager – in case of any questions.

By Jan 31, 2007:

SW product presenters will be notified about exact date, time and location of his/her demonstration of SW product.

General Framework of the Final Session of Software Product Competition

1. Up to 10 minutes per SW product’s demonstration for a committee of international referees.
2. It is expected that a presenter of SW product will stay in conference hall for about 2 hours and answer possible questions from attendees of this Competition.

General Framework of 10-minute demonstration:

1. Introduction (name, country, university, etc.) – about 1 minute
2. Goal and objectives of SW product – about 2 minutes
3. Main features and functionality, uniqueness and innovativeness -- about 5 minutes
4. Feedback from Users -- about 1 minute
5. Conclusion/Future Development -- about 1 minute
**List of Evaluation Criteria for SW Products:**

<table>
<thead>
<tr>
<th>#</th>
<th>Evaluation Criteria</th>
<th>SW Product #</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Relevance to Web-Based Education maximum – 5 pts.</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>2</td>
<td>Results of performed analysis of existing similar SW products (in other words, how unique is developed SW product) maximum – 15 pts.</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Innovativeness of SW product maximum – 15 pts.</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Developed features, characteristics, and functionality of SW product maximum – 25 pts.</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Overall quality of SW product (including, feedback from end users) maximum – 10 pts.</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Perspectives and future development of SW product maximum – 5 pts.</td>
<td></td>
</tr>
</tbody>
</table>

**Total Score:**

**Referee’s Final Decision:**

1\textsuperscript{st} place – SW Product # ____________ (10 points)

2\textsuperscript{nd} place – SW Product # ____________ (8 points)

3\textsuperscript{rd} place – SW Product # ____________ (5 points)