4TH INTERNATIONAL COMPETITION
OF NON-COMMERCIAL SOFTWARE SYSTEMS, TOOLS AND PRODUCTS
FOR WEB-BASED EDUCATION

MARCH 17-19, 2008
CONGRESS CENTER, INNSBRUCK, AUSTRIA

Goal:

The goal of this competition is to identify best recently developed **NON-COMMERCIAL and INNOVATIVE** Software systems, tools, and/or products (later - SW products) for the area of Web-based education.

Possible examples of SW products **may include but are not limited** to:
- Content development tool for WBE;
- Communication tool for WBE;
- Testing tool for WBE;
- Innovative online course;
- Authoring tool;
- Security system for WBE;
- Tools for Streaming Multimedia;
- Learning management system (LMS);
- Learning content management system (LCMS),

etc.

Requirements:

In general, SW products should be recently developed and based on modern software, hardware, communication technologies. They should **clearly demonstrate**:
- relevance to Web-based education (WBE);
- innovativeness (in comparison with other similar SW products);
- completeness and readiness for immediate use in WBE;
- functionality and quality of final SW product;
- top quality of development (including feedback from end users such as students, faculty, administrators, external evaluators, etc.).

Specific requirements include:
1. A presented SW product should be an **original (not commercial) SW product. Any Commercial software will NOT be considered by international referees.**
2. A presented SW product should **NOT be a commercial** product (like WebCT, BlackBoard, etc.) or be heavily based on commercial product for WBE.
3. For this competition only, the **Graphic User Interface (GUI) of SW product should be in English language**.
4. A presenter of SW product should be a **developer or a member of SW product's development team**.
5. A presenter of SW product should be able to demonstrate **main functions and features of SW product** using his/her laptop and wireless Internet (if necessary) at conference room.
6. A presenter of SW product should be able to **answer in English language all possible questions** from international referees and/or attendees.

Total Number of SW Products to be Presented:

The total number of SW products to be demonstrated during the Final Session of this Competition is limited by 10 (ten) SW products.

Number of SW Products to be Presented by One Registered Participant:

The total number of SW products to be demonstrated by one registered participant is limited to 1 (one) SW product. On the other hand, one product can be demonstrated by a team of more than one developers.

How to Apply:

OPTION # 1: Authors and co-authors of accepted and fully paid WBE-2008 papers:

By **February 1, 2008,** please provide Mrs. Nadia Leamy - WBE-2008 Conference manager (Calgary@iasted.org) with the following information:

   a) number of your accepted and fully paid WBE-2008 paper;
   b) name of a software system, tool, and/or product to be demonstrated;
   c) URL (web address) of a demo version of SW product to be presented;
   d) short 1- or 2-page description of SW product to be demonstrated;
   e) name of WBE-2008 registered participant who will demonstrate a SW product.

OPTION # 2: Any other developer (except above-mentioned WBE-2008 participants):

By **January 15, 2008:**

Please provide Mrs. Nadia Leamy - WBE-2008 Conference manager – with the following information (by sending email to WBE-2008 Secretariat at Calgary@iasted.org with Subject Line: "WBE-2008 Software Competition":

   a) name of a software system, tool, and/or product to be demonstrated;
   b) URL (web address) of a demo version of SW product to be presented;
   c) short 1- or 2-page description of SW product to be demonstrated;
   d) name of person(s) who will demonstrate a SW product during competition at Grindelwald, Switzerland.

By **February 1, 2008:**

At least one **full WBE-2008 Registration Fee must be paid** by a presenter of a SW product.
Please contact Mrs. Nadia Leamy -- WBE-2008 Conference Manager – in case of any questions. Contact email: Calgary@iasted.org , URL: www.iasted.org

By **February 20, 2008:**

SW product presenters will be notified about exact date, time and location of his/her demonstration of SW product.

General Framework of the Final Session of Software Product Competition

1. Up to 10 minutes per SW product's demonstration for a committee of international referees.
2. It is expected that a presenter of SW product will stay in conference hall for about 2 hours and answer possible questions from attendees of this Competition.
3. Dress code: casual.

General Framework of 10-minute demonstration:

1. **Introduction** (name, country, university, etc.) – *about 1 minute*
2. **Goal and objectives of SW product** – *about 2 minutes*
3. **Main features and functionality, uniqueness and innovativeness** *-- about 5 minutes*
4. **Feedback from Users** *-- about 1 minute*
5. **Conclusion/Future Development** *-- about 1 minute*

List of Evaluation Criteria for SW Products:

#	Evaluation Criteria	SW Product #				
		1	**2**	**3**	**4**	**5**
1	**Relevance to Web-Based Education** **maximum – 5 pts.**					
2	**Results of performed analysis of existing similar SW products (in other words, how unique is developed SW product)** **maximum – 15 pts.**					
3	**Innovativeness of SW product** **maximum – 15 pts.**					
4	**Completeness of SW product and its readiness for immediate use in WBE** **maximum – 25 pts.**					
5	**Developed features, characteristics, and functionality of SW product** **maximum – 25 pts.**					
6	**Overall quality of SW product (including, feedback from end users)** **maximum – 10 pts.**					
7	**Perspectives and future development of SW product** **maximum – 5 pts.**					
	Total Score:					

Referee's Final Decision:

   1st place – SW Product # _____   (10 points)

   2nd place – SW Product # _____   (8 points)

   3rd place – SW Product # _____   (5 points)